

ST. JUDE DREAM HOME® Giveaway

2020 Mississippi Gulf Coast St. Jude Dream Home® Giveaway Update |

December 2019



The 2020 Mississippi Gulf Coast St. Jude Dream Home® Giveaway campaign broke ground this past September in true Elliott Homes fashion, with a gold bucket attached to the excavator! Trade partners, sponsors, and friends came out to celebrate this milestone with St. Jude and Elliott Homes. Following the groundbreaking was the annual Bricks and Sticks event held at Lynn Meadows Discovery Center. Vendors and trade partners throughout the Mississippi Gulf Coast came together to support the St. Jude Dream Home® Giveaway campaign donating their time, labor, materials, and funds to support the campaign. The home will be located again in the Landon Green subdivision in Gulfport, MS. Stay tuned to WLOX, K99 Country and the SunHerald for more details.

Mark your Calendar



Save the date! Tickets for the 2020 Mississippi Gulf Coast St. Jude Dream Home Giveaway will go on sale January 28th on WLOX.



SPONSOR SPOTLIGHT

We are excited to announce that Southern Charm® Furniture & Design will be staging the 2020 St. Jude Dream Home® Giveaway house! It's going to be a showstopper! Also, make sure to check out the unveiled rendering of the 2020 St. Jude Dream Home® Giveaway house on the upcoming January newsletter!

ST. JUDE DREAM HOME® Giveaway



MARKETING MATTERS

Show your support and involvement with the 2020 campaign! Simply add the attached **Proud Sponsor banner(s)** to your website and/or email signature and link to our website www.dreamhome.org.

For updates on construction, prizes, ticket sales and more, "like" St. Jude Children's Research Hospital—Mississippi's regional Facebook page at www.facebook.com/stjudemississippi/



MISSION MOMENT

In January 2018, Maverick was diagnosed with acute lymphoblastic leukemia, a type of blood cancer. Within hours, he was headed to St. Jude Children's Research Hospital® by ambulance. "I think it was a comfort to know we were going to St. Jude," said his dad. "We didn't even hesitate. There's no second option when you hear the words St. Jude. That's where you want to go."

Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since it opened more than 50 years ago. At St. Jude, Maverick's treatment will include two-and-a-half years of chemotherapy. When he grows up, he wants to be a doctor.

